

Hearing Care 2026

Collection

Welcome!

WE'RE GLAD YOU'RE HERE

We Have A Welcome Gift Just For You!

A \$125.00 Value

 YOUR LOGO HERE



New Mover/ New Homeowner 6x11 Postcard

New Mover/New Homeowner postcards arrive in mailboxes at a time when recipients are new to the city and more likely to be interested in a new hearing care provider.



As your local hearing care specialists, we would like to invite you to come in for a **FREE** Hearing Evaluation* and get an exclusive **Welcome gift** — **\$50 Gift Card**.

Your **FREE** Hearing Evaluation* (a \$125 value) includes a professional video inspection of your ear canal so you can see for yourself what's going on inside your ear. It could just be earwax! If earwax isn't the problem, we have a full range of solutions that are designed to meet your unique hearing needs, lifestyle, and budget. **We can't wait to meet you!**



At Your Business Name, your hearing is our top priority!

Call to schedule your **FREE** hearing screening at a location below.

 YOUR LOGO HERE

Hearing Center

Street Address • City State Zip Code

(XXX) XXX-XXXX

Invitation Code: XXXX

Hearing Center

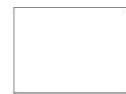
Street Address • City State Zip Code

(XXX) XXX-XXXX

Invitation Code: XXXX

For over 70 years, our mission at **Your Business** is to help people improve their lives through improved hearing healthcare.

*Hearing screenings are always free. Hearing screening is an audiometric test to determine proper amplification needs only, not medical exams or diagnoses. **\$100 Walmart gift card upon completion of 30-day risk-free trial.



Full Name
Street Address
City, State, Zip




HAPPY Birthday!

YOUR LOGO HERE

A FREE GIFT IS WAITING FOR YOU!



Oversized Birthday Postcard

On your special day we want to offer you a free hearing screening and a gift. As your local hearing care specialist, we make it easy and convenient to learn about your hearing, how it changes over time and what you can do to improve it.

We would like to invite you to come in for a **FREE** Hearing Screening* and receive a **FREE \$20** Gift Card** as our thank you for coming in.

We hope to see you soon.

BETTER HEARING IS IN STORE



A birthday card in the mail instantly grabs the attention of each recipient.

Make your **FREE*** hearing at a location below.

YOUR LOGO HERE

CITY
Location
Street Address
website
Consultant Name

CITY
Location
Street Address
website
Consultant Name

*Hearing screenings are always free. Hearing screening is an audiometric test to determine proper amplification needs only, not medical exams or diagnoses. **Limit one gift card per customer. Must be 55 or older to qualify. Not redeemable for cash. Hearing scree

Location1 street
Location1 czs



Full Name
Street Address
City, State, Zip

Birthday Snap Pack

Hearing Aid Location
2222 West Orange Ave
Anytown OR 22222

Indicia Goes Here

Happy Birthday
First Name!

John Smith
Street Address
City, State, Zip
|||||

Happy Birthday!

Dear John,

Birthdays are a time for celebrating and spending time with your loved ones. That's why I'm excited to share our **Celebrate Hearing Exclusive Gift** with you. We're inviting you to come in for a **FREE Hearing Evaluation*** and get an exclusive gift — a **FREE \$50 Amazon Gift Card.****

Your **FREE Hearing Evaluation*** (a \$125 value) includes a professional inspection of your ear canal so we can see what's going on inside your ear. It could just be earwax! If earwax isn't the problem, we can talk about hearing aid solutions that might be right for you, some of which are nearly invisible.

Don't miss a thing with family, friends or loved ones on your birthday! Call **1-XXX-XXX-XXXX** now to make your appointment. We hope to meet you soon!

De Vanginhoven

onal Manager

YOUR LOGO HERE

XX-XXX-XXXX | Code: XXXXXX

Hearing Aid Location
2222 West Orange Ave
Anytown OR 22222



YOUR LOGO HERE

Number CODE
INHOME

A Birthday Gift For You!

Hearing Evaluation (\$125.00 Value) & \$50 Amazon Gift Card

EXCLUSIVE FOR:
JOHN JONES
123 Any Street
Any City, State 12345



*Our hearing evaluations and otoscope inspections are always free. A hearing evaluation is an audiometric test to determine proper amplification needs only. These are not medical exams or diagnosis, nor are they intended to replace a physician's care.

**This gift card is an eGift Card. Once you complete your hearing test, you will receive your eGift Card via email from our third-party supplier. Limit one eGift Card per customer. Must be 35 or older. Must not have been tested or made a purchase in the last 6 months. Value not redeemable for cash. Cannot be combined with other promotions. Some conditions apply; see store for details. Hearing test must be performed. Valid at participating locations only. Offer expires 1/31/2020.

OUR DOOR IS OPEN!

Exclusive
OPEN HOUSE EVENT!

Open Here



6x9 Door Mailer

The door image is cut to open so your gift card offer is visible

ZACK

Its time to find out whether the difficulties you're experiencing with your hearing are due to hearing loss or just ear wax. Join us for this Exclusive Open House event and receive a FREE Hearing Evaluation (Valued at \$125).

3 DAYS ONLY!

MONDAY	TUESDAY	WEDNESDAY
APRIL	APRIL	APRIL
XX th	XX th	XX th

YOUR LOGO

386-290-0309 Code: ME2026

123 Address
City, State 12345
URL

AS AN ADDED BONUS



RECEIVE A FREE
\$50 AMAZON GIFT CARD!

Hearing Center Location
123 Address
City, State 12345

Zack Vanginhoven
4606 S Clyde Morris Blvd, Suite 1P
Daytona Beach, FL 32118

Risk-Free Trial Letter In a Yellow 6x9 Envelope

Hearing Aid Location
2222 West Orange Ave
Anytown OR 22222


Zack Vanginhoven
200 E. Granada Blvd, Ste 301
Ormond Beach, FL 32176

2026 LOCAL SENIOR CELEBRATION

YOUR LOGO

EXPLORE YOUR HEARING CENTER WAY

AMAZON

OLIVE GARDEN

WALMART

Mark,

Congratulations! We are pleased to inform you that you have been invited to our Local Senior Celebration Event and you will receive:

A complimentary RISK-FREE* Trial of the most cutting edge hearing aid on the market today!

We recently launched a remarkable brand new digital hearing instrument known as the **Hearing Aid**, and you are one of a select few that have been invited to try it out completely **RISK-FREE** at this limited time special event.

In addition, you will also receive a FREE Comprehensive Hearing Evaluation valued at \$125.**

We only have a limited number in stock and time is running out so give us a call to be one of the first to experience this revolutionary technology.

BONUS:

Make an appointment today and we will include a FREE \$25 Gift Card* of your choice - Amazon, Olive Garden, Walmart or other major retailer as our way of thank you!

**Don't Miss this Opportunity!
Available thru March 31st, 2026
CALL TODAY!**

Appointments fill quickly!

OUR HEARING CENTER

200 E. Granada Blvd, Ste 301
Ormond Beach, FL 32176

386-290-0309

Promo Code: 2026

URL


Zack Vanginhoven
Hearing Center Owner



*If not completely satisfied the aids may be returned for a refund within 30 days of the completion of fitting in satisfactory condition as determined by Your Hearing Center. Fitting or restocking fee may apply. **Hearing test is an audiometric test to determine proper amplification needs only. Not a medical exam or diagnosis. Hearing tests are always free. *Must bring spouse and have a complete hearing evaluation with a tested loss to qualify for Gift Card. See location for more info. Specific Gift Card varies based on location and availability. Gift Card fulfillment may be satisfied by mail. One per household. Must not have been tested or made a purchase in the last 6 months. Offer expires 3/31/2026.

Golden Ticket Exclusive Letter



TO OUR 2026
GOLDEN TICKET
VIP EXCLUSIVE
TECHNOLOGY EVENT!

Experience Your Hearing Center Way-TODAY!

CONGRATULATIONS! We are pleased to inform you that you have been chosen to receive a Golden Ticket that gives you access to our 2026 VIP Technology & Experience Package from your local Hearing Care Professionals in your city! You are one of a select few that have been invited to attend our completely **RISK-FREE** limited time special event!

Your VIP Technology & Experience Package Includes:

- EE Comprehensive Hearing Evaluation (\$200 Value)**
- Choose a style and technology level for a 100% FREE Trial**
- Personalized Fitting Experience - We have something for every style and budget**
- If you currently wear aids we will inspect, clean & check them FREE**
- Plus a special one-time only offer of \$1,000 off your purchase at exclusive VIP event!**

Invited time event so give us a call to be one of the first to attend the 2026 Golden Ticket VIP Technology & Experience Event - PLUS for this event only \$50 Amazon Gift Card!

YOUR LOGO

Zack VanGinhoven, Owner
Zack VanGinhoven, Owner

200 E. Granada Blvd, Ste 301 • Ormond Beach, FL 32176
386-290-0309 Promo Code: 2026
URL



YOUR LOGO
GOLDEN TICKET
VIP EXCLUSIVE
TECHNOLOGY EVENT!

FOR VIP Tom Jones ONLY

Plus VIP Exclusive Bonus



VIP Number 2026
Expires: 3/31/2026

*If not completely satisfied the aids may be returned for a refund within 30 days of the completion of fitting in satisfactory condition as determined by Your Hearing Center. Fitting or restocking fee may apply. **Hearing test is an audiometric test to determine proper amplification needs only. Not a medical exam or diagnosis. Hearing tests are always free. *Must bring spouse and have a complete hearing evaluation with a tested loss to qualify for Gift Card. See location for more info. Specific Gift Card varies based on location and availability. Gift Card fulfillment may be satisfied by mail. One per household. Must not have been tested or made a purchase in the last 6 months. Offer expires 3/31/2026.

Senior Celebration Event

Exclusive Invite for BETTER HEARING!

Zack,

is for our 2026 Local Senior Celebration Event and bring a guest to spend time with our loved ones. I'm excited to share an exclusive gift with you, and a special Guest Bonus! At this event you will receive a **FREE Hearing Evaluation** and an exclusive gift — a **FREE \$50 Amazon Gift Card**. Also, as an added Bonus for bringing a guest, **Your spouse or loved one will also receive a \$50 Amazon Gift Card that is up to \$100- FREE!**

FREE Hearing Evaluation* (a \$125 value) includes a professional inspection of your ear canal so we can see what's going on inside your ear. It could just be earwax! If it isn't the problem, we can talk about hearing aid solutions that might be available to you, some of which are nearly invisible.

Bring us a thing with family, friends or loved ones ever again!
Call us at 386-290-0309!

«REGIONAL»

«REG_TITLE»

YOUR LOGO

386-290-0309

Code: ME2026

«RET_CITY1»

«PLAZA»

«RET_ADR1»

«CONSULT1», «CONS_CRED1»

«URL»

**A
SPECIAL
GIFT
FOR YOU!**

*Our hearing evaluations and otoscope inspections are always free. A hearing evaluation is an audiometric test to determine proper amplification needs only. These are not medical exams or diagnosis, nor are they intended to replace a physician's care.

**This gift card is an eGift Card. Once you complete your hearing test, you will receive your eGift Card via email from our third-party supplier. Limit one eGift Card per customer. Must be 55 or older. Must not have been tested or made a purchase in the last 6 months. Value not redeemable for cash. Cannot be combined with other promotions. Some conditions apply, see store for details. Hearing test must be performed. Valid at participating locations only. Offer expires 11/29/2025.

You're Invited!

**A
SPECIAL
GIFT
FOR YOU!**

HURRY Offer Expires November 29!

Hearing Aid Location
2222 West Orange Ave
Anytown OR 22222

Zack VanGinhoven
200 E. Granada Blvd, Ste 301
Ormond Beach, FL 32176

Celebration Event Open House Mailer

This option can be leveraged in either a birthday or all-occasion campaign. An optional "Bring-A-Guest" incentive allows the recipient to invite a companion to the appointment. This approach can drive higher attendance and improved close rates.

Greeting Card in Envelope

Don't Miss A THING

First Name Variable.

SUMMER is here! We are having a Hearing Health Event and would like you to be our guest! To actually see inside your ear canal - it would be fascinating, wouldn't it? With state-of-the-art Digital Otoscope technology, our hearing professional will inspect the inside of your ear canal and may be able to determine if simple earwax could be causing a hearing problem, possible damage to eardrum, fluid accumulations in the middle ear or other conditions which may make it difficult to hear clearly. The procedure is completely painless.

Find Out Why You May:

- Hear Certain Sounds While Not Understanding The Words
- Often Ask Others To Repeat Themselves
- Have Difficulty Hearing On The Telephone

THERE IS NO CHARGE OR OBLIGATION

For your protection, we are following

YOUR LOGO HERE

Street Address • City State Zip Code

Consultant Name, Hearing Instrument Specialist

1-888-387-1981 Code: ZZ10PTG8

THIS WEEK ONLY!

Month XX - XX, 2021

12 MONTH**
INTEREST
FREE
FINANCING

**CALL TODAY
FOR YOUR
FREE
HEARING EVALUATION***



For details, Offer Expires: 06/30/2021

Anyone that comes in for a **FREE** hearing evaluation will receive the following gift as our way of saying thank you!



**\$25.00
GIFT CARD**

Our Hearing tests and Aided Classroom measurements are always free. A hearing test is an audiological test to determine correct amplification needs only. These are non-medical exams or diagnoses, not an offer intended to market a hearing device. Offer not valid while in store and being tested one for family member test. Must complete a hearing test. Not valid with other benefits/claims in last 6 months. While supplies last. Void elsewhere. Offer Expires: 06/30/2021

BONUS!

THIS WEEK ONLY

Come in for a **FREE** hearing evaluation and receive a **SURPRISE GIFT** as our way of saying **THANK YOU!**



Our Hearing tests and Aided Classroom measurements are always free. A hearing test is an audiological test to determine correct amplification needs only. These are not medical exams or diagnoses, not an offer intended to market a hearing device. Offer not valid while in store and being tested one for family member test. Not valid with other benefits/claims in last 6 months. While supplies last. Offer Expires: 06/30/2021

Full Name
Address
City, St ZIP



Gate Fold Greeting Card



 Your Logo Here

As a thank you for completing a **FREE Hearing Evaluation***, we're giving you a special gift:

\$25

FREE Walmart Gift Card!™

BONUS

THIS WEEK ONLY! Come in for a **FREE Hearing Evaluation*** and receive a



\$500

GROCERY DISCOUNT CARD**

SUMMER IS HEAR!

Dear First Name,

Summer is about spending time with your loved ones and having meaningful conversations. That's why I'm excited to share our **Summer is Hear Exclusive Gift** with you. We're inviting you to come in for a **FREE Hearing Evaluation*** and get an exclusive gift — a **FREE Walmart Gift Card.™**

Your **FREE Hearing Evaluation*** (a \$125 value) includes a professional video inspection of your ear canal so you can see for yourself what's going on inside your ear. It could just be earwax! If earwax isn't the problem, we can talk about hearing aid solutions that might be right for you, some of which are nearly invisible.

This Summer, don't miss a single moment of great conversation with family, friends or loved ones. **Call now to make your appointment XXX-XXX-XXXX. Hope to meet you soon!**

Consultant Name

Consultant Name,
Title



IMAGE

\$500* off


Our Latest Technology!


*No other offer or discount applies. Offer cannot be combined and does not apply to prior sales. Up to 35 db loss. Coupon valid on a set of hearing aids. See store for details. Offer expires XX/XX/2020.
**Our hearing aids and related accessories are always free. A hearing test is an audometric test to determine proper amplification needs only. These are not medical exams or diagnoses, nor are they intended to replace a physician's care. If you suspect a medical problem, please seek treatment from your doctor. **One Walmart Card Per Person with a Completed Hearing Evaluation.


**THIS WEEK ONLY!
CALL NOW!**
Appointments fill quickly.


Street Address
City, State, Zip Code
XXX-XXX-XXXX
Code: **XXXXXXXX**

**What to Expect at your
FREE Hearing Evaluation
in regards to COVID-19**

 We are monitoring and following all guidance from the Center of Disease Control (CDC) and the World Health Organization (WHO) to reduce the threat of COVID-19 and ensure a safe environment across all of our offices.

 We have stocked all our offices with commercial grade antibacterial cleaning supplies, and will wipe down and clean before and after each appointment.

 All calls will be screened by asking all patients whether or not they have been exposed to COVID-19, as well as to ensure their current health and wellness prior to their appointment.

 Your Logo Here

Folded Self-Mailer


Color can reflect your company's brand

Outside Front of Mailer (personalization on flap, which folds over at top)

Zack,
you're invited to join our
FREE Hearing Evaluation Event!**

**THIS
WEEK
ONLY!**

BONUS
RECEIVE A FREE
\$50 GAS GIFT CARD



Find out why YOUR COMPANY NAME has helped millions hear the world like never before!

Outside Back of Mailer

Start hearing the best parts of life.





Discreet



Rechargeable



Connectable



Functional

Inside

YOUR LOGO HERE

Start hearing a better life.
Experiences without hearing loss are so much better.



**YOUR
LOGO
HERE**

Hello Zack,

Did you know hearing loss is the 3rd most common chronic health issue among adults? And did you know most people should begin annual hearing tests at age 50 as hearing loss nearly triples between ages 50-60?

We all know how important hearing is to enjoying life. Hearing your grandkids read your stories...chats with family and friends...even your cell phone ringing. For over 70 years, our mission at [] is to help people improve their lives through improved hearing healthcare.

We invite you to schedule your **FREE** Hearing Test **THIS WEEK ONLY...**and find out why [] has helped millions live more fulfilling lives!!
Your FREE hearing evaluation is a \$125 value.**

**Hearing evaluations are always free. Hearing evaluation is an audiometric screen to determine proper amplification needs only, not medical exam.

SCHEDULE YOUR FREE HEARING EVALUATION** WITH YOUR INVITATION CODE BELOW.

 **THIS WEEK ONLY!**

INVITATION CODE:
CMC1234

www.webaddress.com
(877) 111-1111

Our professionally trained hearing care specialist will use our state-of-the-art Digital Otoscope to determine if you have any hearing loss and can then advise on a variety of solutions. It could also be simply earwax that needs to be cleaned out. If you currently wear hearing instruments, they will be cleaned and checked at no charge during your office visit.

YOUR LOCAL CARE PROVIDER

John Smith, HIS

123 Any Street
City, State 12345

BONUS
RECEIVE A FREE
\$50 GAS GIFT CARD



Three-Card Mailer in an Envelope

Bonus incentive:
AMAZON or another gift card

Your Location
1234 Elm Street
City State Zip

Full Name
Address
City, St ZIP



Is it Hearing Loss or just Earwax?

Digital-Optic Otoscope

Our Latest DISCREET Technology

Miniaturization taken to a whole new level.

The New Age of
HEARING AIDS!

Just Imagine

Call TODAY to receive a complimentary

Hearing Screening

IT IS FOR
**DAYS
ONLY**

Appointments are recommended as we
expect a strong response to this offer.

Week Day

XX

Month

Week Day

XX

Month

Week Day

XX

Month

HEARING
CENTER

City State Zip Code

XX-XXXX

Appointment, call today!

Thank You!

As our way of saying
"THANKS" for stopping
by and allowing us to
introduce these new devices to
you, you will receive a *\$50 Amazon
Gift Card **ABSOLUTELY FREE!***



*\$50 Amazon Gift Card Upon Completion of Free Trial.

Three-Card Mailer in an Envelope

Bonus incentive:
WALMART
or other gift card

Your Location
1234 Walnut Street

HEAR

what you've been missing



in your money back!

A computerized digital hearing instrument so small, it hides out-of-sight, while it performs one

Improve Your
HEARING ...
Improve Your
QUALITY
OF LIFE!



me
S
+ ZIP



Call TODAY to receive a complimentary

Hearing Screening*

This event is for

5 DAYS ONLY

Monday
12
July

Thank You!

As our way of saying "THANKS" for stopping by and allowing us to introduce these new devices to you, you will receive a *\$20 Walmart Gift Card **ABSOLUTELY FREE!****



591

*Hearing screenings are always free. Hearing screening is an audiometric test to determine if you have hearing loss.

YOU ASKED FOR INVISIBLE AND WE DELIVERED!

Introducing An Unparalleled Hearing Experience!



Can You Find
The Hearing
Aid In This
Photo?





OPEN HOUSE EVENT!

First Name Variable,

We are having a Hearing Health Event and want you to be our guest! To actually see inside your ear - it would be fascinating, wouldn't it? But more importantly, it might help you understand and experience problems like:

- Hearing, but not being able to distinguish certain words
- Frequently asking people to repeat themselves
- Difficulty hearing on the phone and in restaurants

Find out what's happening inside your ear and it won't cost you a thing!

Hearing Aid Center

CITY LOCATION:

Street Address
City State Zip Code

XXX.XXX.XXXX



Come in for a **FREE HEARING SCREENING** and receive an **A \$500 GIFT CARD ONLY** during our **OPEN HOUSE EVENT!**

DAY MONTH XX - DAY MONTH XX, 2018!

With state-of-the-art Digital Otoscope technology, our hearing professional will inspect the inside of your ear canal and may be able to determine if simple earwax could be causing a hearing problem, possible damage to eardrum, fluid accumulations in the middle ear or other conditions which may make it difficult to hear clearly. The procedure is completely painless and there is no charge or obligation for these services.

CALL TODAY!
Appointments fill quickly!



Your Logo
Here

www.yourwebsite.com

Limit one per household. Must bring spouse or significant other for familiar voice test. Not good with test/purchase in last 6 months. \$500 Gift Card offer expires July 20, 2018.

\$500 Glue Card Letter

Hearing Aid Center
Street Address
City State Zip Code



Full Name
Address
City, St ZIP

\$500 GIFT CARD ENCLOSED



Most-Wanted Gift Cards At Less Than Face Value

DIGITAL GIFT CARD PROGRAM

The ANY-Card is a customized digital voucher-based gift card program offering 100+ gift card options in the US, along with several international cards. Choose from major national: retailers, restaurants, grocery stores, gas stations, drug stores, entertainment, department stores and more.

