

# Happy Birthday!

Dear John,

Birthdays are a time for celebrating and spending time with your loved ones. That's why I'm excited to share our **Celebrate Hearing Exclusive Gift** with you. We're inviting you to come in for a **FREE Hearing Evaluation\*** and get an exclusive gift — a **FREE \$50 Amazon Gift Card.\*\***

Your **FREE** Hearing Evaluation\* (a \$125 value) includes a professional inspection of your ear canal so we can see what's going on inside your ear. It could just be earwax! If earwax isn't the problem, we can talk about hearing aid solutions that might be right for you, some of which are nearly invisible.

Don't miss a thing with family, friends or loved ones on your birthday! **Call 1-XXX-XXX-XXXX now to make your appointment. We hope to meet you soon!**

*Thomas Smith*

Thomas Smith  
Regional Manager

 **Miracle-Ear®**  
1-888-387-1981 Code: **XXXXXX**

City A  
Plaza Name  
Street Address  
URL

City B  
Plaza Name  
Street Address  
URL

City C  
Plaza Name  
Street Address  
URL

**Celebrate Hearing  
Exclusive Deal:**

**FREE**  
Hearing  
Evaluation



 **Miracle-Ear®**

*A Birthday Gift For You!*

Number **CODE**  
**INHOM**E

**Hearing Evaluation (\$125.00 Value) & \$50 Amazon Gift Card**

EXCLUSIVE FOR:

JOHN JONES  
123 Any Street  
Any City, State 12345



\*Our hearing evaluations and otoscope inspections are always free. A hearing evaluation is an audiometric test to determine proper amplification needs only. These are not medical exams or diagnosis, nor are they intended to replace a physician's care.

\*\*This gift card is an eGift Card. Once you complete your hearing test, you will receive your eGift Card via email from our third-party supplier. Limit one eGift Card per customer. Must be 55 or older. Must not have been tested or made a purchase in the last 6 months. Value not redeemable for cash. Cannot be combined with other promotions. Some conditions apply, see store for details. Hearing test must be performed. Valid at participating Miracle-Ear locations only. Offer expires 1/31/2026.

**ME Center**  
123 Any Street  
Any City, Any State 20006

Indicia  
Goes  
Here

SEE REVERSE SIDE FOR  
OPENING INSTRUCTIONS

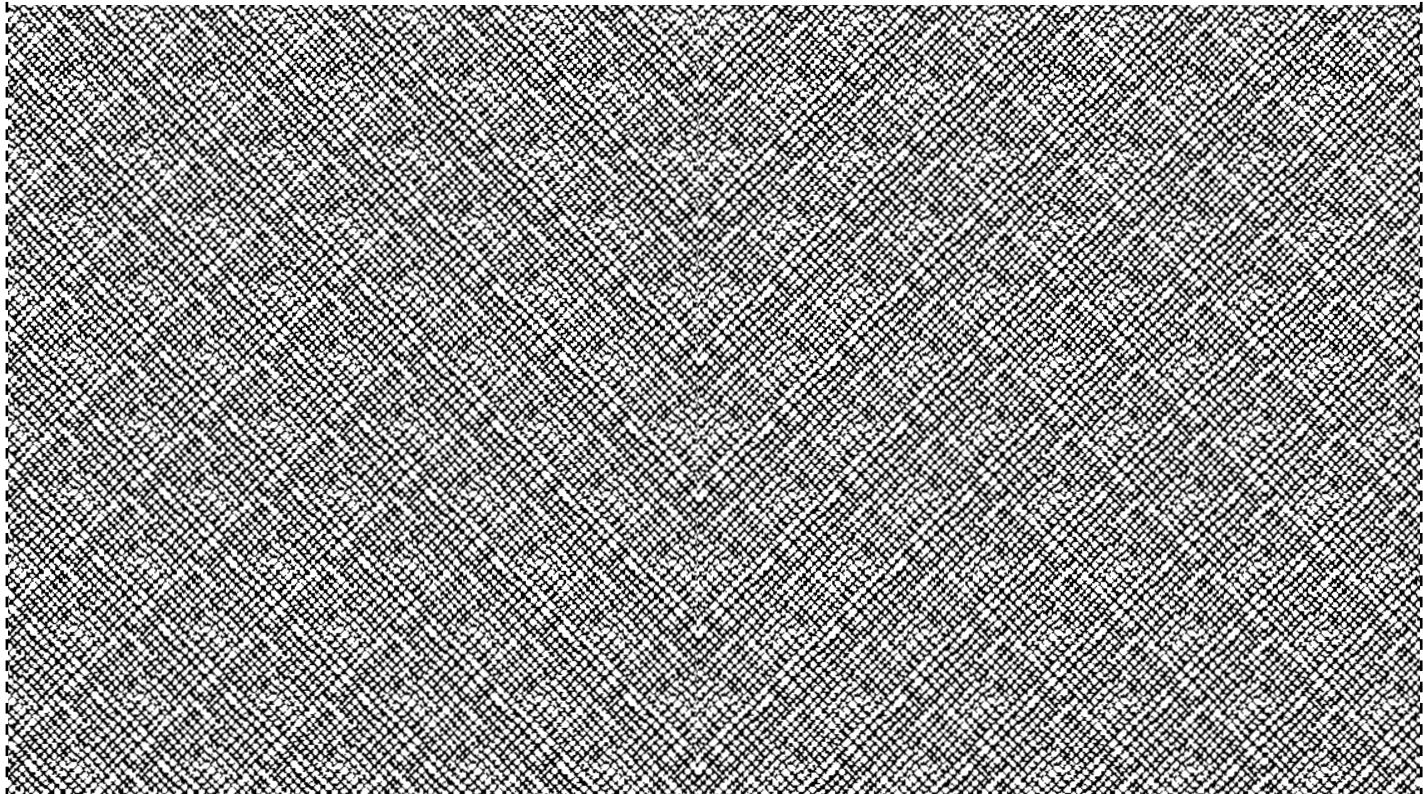
*Happy  
Birthday  
First Name!*

*John Smith  
Street Address  
City, State, Zip*



SEE REVERSE SIDE FOR  
OPENING INSTRUCTIONS

TO OPEN - ① REMOVE THESE SIDE EDGES FIRST  
FOLD, CREASE AND TEAR ALONG PERFORATION



TO OPEN - ① REMOVE THESE SIDE EDGES FIRST  
FOLD, CREASE AND TEAR ALONG PERFORATION